

TAKS AD AGREEMENT

ADVERTISER NAME: _____ Student Athlete: _____
CONTACT: _____ BUSINESS PHONE: _____
ADDRESS: _____ CITY/STATE/ZIP: _____
EMAIL: _____ CELL: _____

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor - \$2,200

3 Available • Inside Front/Back Cover Full Color

Gold Level Sponsor - \$1,500

Full Page Color Ad

Blue Level Sponsor - \$1,250

Full Page Black and White Ad

*See Page 2 for Sponsorship Details

FOR OFFICE US ONLY

•INDIVIDUAL PARKING SPACES WILL NOT BE SOLD•

SINGLE AD OPPORTUNITIES

Single Color Ad

Full Page - \$500

Half Page - \$300

Single B/W Ad

Full Page - \$400

Half Page - \$250

Single Business Card Size

B/W Business Card - \$50

Important Ad Information:

- All artwork should be submitted as a full-color or B/W print-ready file. Please leave a 1/4" margin for text. Acceptable file formats are .pdf, .ai, .eps, .jpg or .tif. Resolution should be 300 dpi. Ad design is also available for no additional charge.
- Print-Ready ad, form and check must be submitted on or before July 31, 2022. This deadline is FIRM. No Exceptions. Incomplete orders will not be processed and space will not be reserved. PLEASE PUT NAME OF ADVERTISER IN THE SUBJECT LINE and send to taks@tuscaloosaacademy.org.

Please Check One

Print-Ready mailed

Use same Ad as last year - NO CHANGES

Submit this form and payment to your sales representative or mail to:

Tuscaloosa Academy Attn: TAKS, 420 Rice Valley Road North Tuscaloosa, AL 35406

Advertiser understands that the Board of Directors of TAKS reserves the right to reject any advertisement that it deems inappropriate for the program i.e. objectionable subject matter, misleading, etc. Advertiser agrees to hold TA and TAKS, its directors, officers, representatives, agents, and volunteers harmless from any and all claims, demands, damages, and actions against TAKS, its directors, officers, representatives, agents, and volunteers may sustain or incur, directly or indirectly as a result of running Advertisers ad. All sales are final, no refunds. Ad will not be published unless payment is received by deadline. By signing below, Advertiser agrees to the terms of this Advertising Agreement and represents that the person signing on behalf of the Advertiser has the authority to do so.

Advertiser Signature: _____ **Date:** _____

PLATINUM SPONSOR

\$2200 (3 AVAILABLE)

- INSIDE FRONT/BACK COVER SPONSORSHIP – FULL PAGE COLOR AD LOCATED INSIDE FRONT/BACK COVER
- PA RECOGNITION
- LOGO ON SPONSOR PAGE
- STADIUM SIGNAGE (FIELD SIGN DISPLAYED AT HOME GAMES and DIGITAL SIGNAGE FOR VOLLEYBALL/BASKETBALL EVENTS)
- Concession Stand Signage
- 2 PARKING SPACES IN RESERVED LOT
- PREMIUM Digital Advertisement - Digital advertisement placed rotating on TA ATHLETICS website and on the Pure Game Sports Network. Your ad will show in premium locations on TA ATHLETICS website and both the Pure Game Sports Mobile App and PureGameSports.com from August to August (12 Months) and will be linked to your company website.

GOLD SPONSOR

\$1500

- FULL PAGE COLOR AD
- STADIUM SIGNAGE (FIELD SIGN DISPLAYED AT HOME GAMES and DIGITAL SIGNAGE FOR VOLLEYBALL/BASKETBALL EVENTS)
- PA RECOGNITION
- Concession Stand Signage
- LOGO ON SPONSOR PAGE
- 2 PARKING SPACES IN RESERVED LOT
- PREMIUM Digital Advertisement - Digital advertisement placed rotating on TA ATHLETICS website and on the Pure Game Sports Network. Your ad will show in premium locations on TA ATHLETICS website and both the Pure Game Sports Mobile App and PureGameSports.com from August to August (12 Months) and will be linked to your company website.
- THIS DOES NOT INCLUDE GRAPHIC SPONSORSHIP

BLUE SPONSOR

\$1250

- FULL PAGE B/W AD or HALF PAGE Color Ad
- PA RECOGNITION
- LOGO ON SPONSOR PAGE
- Concession Stand Signage
- 1 PARKING SPACE IN RESERVED LOT
- STADIUM SIGNAGE (FIELD SIGN DISPLAYED AT HOME GAMES and DIGITAL SIGNAGE FOR VOLLEYBALL/BASKETBALL EVENTS)
- THIS DOES NOT INCLUDE GRAPHIC SPONSORSHIP